

FUTURE-PROOF YOUR BUSINESS

STARTING POINT CHECKLIST

Future-proofing your business means embracing change and making room for growth. Yes - change is hard. Making changes that impact your business isn't easy. But by asking the right questions and finding the right solutions, you can make changes that create lasting growth and revenue.

Let this checklist be a starting point as you evaluate your business and take the next steps towards building a business built to last.

BUSINESS PROCESSES + TECHNOLOGY

- How long have you been on the system you're on?
- How long do you think you can continue to be on that system?
- Do you expect there will be anymore innovation or true upgrades/updates?
- How is your system maintained? How much effort does it take from you? Your IT department?
- How well do your systems integrate with third parties and other applications?

CLIENTS

- On a scale of 1 to 5, how well are you meeting the demands of your clients with your current platform/technology?
- Where's our next generation of clients going to come from?
- How will client expectations change as you move from the baby boomer generation to upcoming generations (Millennials, Gen Z, and beyond)?
- Are you currently prepared to meet those expectations?
- How do you manage to the next generation?
- How do you meet their expectations of the next generation?

BUSINESS VISION

- Who are we?
- Who do we serve?
- Who do we want to be?
- Who do we want to serve?
- How do we want to serve them?
- What value are we bringing to our clients?
- And how can we do that better?
- How do we differentiate ourselves?
- What's most important about what we do?



READY TO GET STARTED?

After reflecting on these questions and evaluating the current state of your tech stack and business processes, it's time to determine next steps.

If it's time for your business to make a change and implement new solutions, start researching. Ask your peer groups and conduct due diligence so you can step into the future confidently.

Your business processes should be supported by technology that will grow with you - not leave you stuck in the past. Take the next step in building a business that lasts. Find out how to implement innovative solutions built for the next generation at www.cheetahinc.com/solutions.